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Accelerate Your Digital Experience

Discover Everything Your CMS Could Be

A Clear Path to Sitecore Delivery

With a framework designed by developers, Brainjocks SCORE™ allows you to build sites far more quickly than you could with Sitecore alone. You'll begin with a baseline instead of a blank slate, and use an extensible architecture built for multi-tenancy to ensure scalability and speed. Costs go down, complexity is reduced and TCO metrics improve. SCORE!

Proven Power and Performance

ACCELERATE DEVELOPMENT

Build new sites faster – by as much as 50% – with a proven solution archetype, reusable components, MVC accelerators and much, much more. SCORE's methodology shortens your team's learning curve and reduces complexity for even your most experienced developers.

IMPROVE YOUR CODE STRUCTURE

Drive site reliability and stability with continuous integration and automated testing of newly developed components. Brainjocks SCORE's built-in testing environment frees up your production resources and gives you a roadmap to test your own solutions.

UPGRADE WITH CONFIDENCE

Empower your team to expand on a proven platform. SCORE gives you a solid foundation for easier expansion, while lowering maintenance costs. Your team can keep pace with innovations and product releases to make the most of your CMS investment.

BRAINJOCKS SCORE HIGHLIGHTS

Marketing Analytics
- › SCORE xPerience Rules integrate with Sitecore Experience Analytics
- › Out-of-the-box support for xDB to captures richer customer interaction data

Multisource Responsive Images
- › Adjustable focal point allows fine tuning of cropped images for any device type

Localization
- › Site Clusters support multi-tenancy and simplify shared content strategies

Search Enhancements
- › Standard support for Solr, Azure Search and Lucene
- › Multi-view Search with Quick View
- › Range Slider and Ratings Facets

Extended Video Support
- › To include Kaltura, Vimeo™, Brightcove®

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Control Over the Customer Experience

Now your marketing team can be free from the dependency on IT support that often slows down the creative process. Brainjocks SCORE™ empowers marketers with intuitive, powerful content authoring capabilities that can adapt to your unique brand requirements – and lets you deliver the experiences that will delight your customers.

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"Using SCORE has allowed us to cut our content creation time by nearly 30%. We're able to build sites quickly and our marketing team relies less heavily on the IT folks for support. We're more productive, and more self-sufficient."

JENNIFER REGAN
Procter & Gamble
Application Development
Manager

Power Over the Page

SAY GOODBYE TO RIGID TEMPLATES

SCORE components are building blocks that give you the flexibility to build new pages or modify existing ones – without having to wait for IT to revise hard-coded elements.

PERSONALIZE THE CUSTOMER JOURNEY

In today's digital world, personalizing the customer experience is no longer a nice to have, but a must have. You can think of Brainjocks SCORE as a magic wand that gives marketers the freedom to create individualized user experiences by combining the strength of Sitecore and the power of SCORE.

GET CREATIVE

Your brand matters. To you, to your team and to your customers. With SCORE, you have an extensive component library that can be easily styled to match your brand and reflect your creative flair. From the basics like pop-ups, buttons and menus to more complex collections of carousels and tab sets – it's all at your fingertips.

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Let's Talk

To learn more about Brainjocks digital experience and web technology expertise, visit brainjocks.com or email us at sales@brainjocks.com

ABOUT BRAINJOCKS

Brainjocks is a customer experience and technology company that partners with clients to deliver user-focused digital experiences that make a measurable business impact. From strategy and consulting to managed services and support -- Brainjocks is there every step of the way.